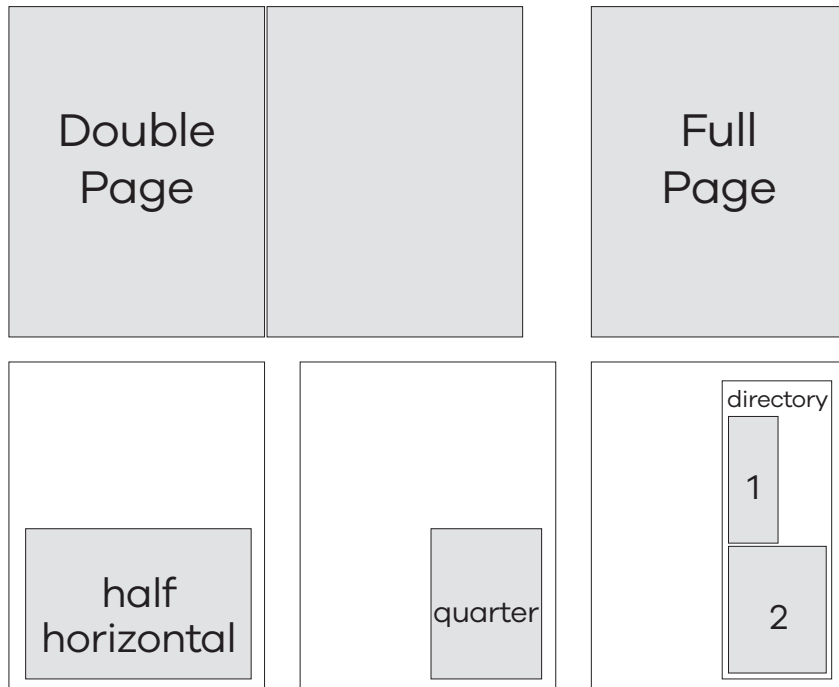


# Page Specifications



Size	Width (mm)	Height (mm)
Double page	444	297 + 3mm bleed
Full page	222	297 + 3mm bleed
Half horizontal	194	135.5
Half vertical	96	273
Quarter	96	135.5
directory #1	47	125
directory #2	99	125

## Supplying Artwork to South Australian Style

### For the Pros

We prefer files supplied as print ready PDFs. We also accept high resolution Tiff & Jpeg files.

Each image should be 300dpi in CMYK colour mode (there is no spot colour)

Max ink weight is 340%

Please ensure all text is converted to paths.

Bleed should be a minimum of 3mm and is only available on Full and Double Page adverts.

Please note no responsibility will be taken for any incorrect trapping, separation, or colour problems resulting from incorrectly supplied files.

### Print ready files should be emailed to

info@southaustralianstyle.com  
and andrew@southaustralianstyle.com  
by the material deadline.

### Need help?

If you don't have a graphic designer or professional photographs at your disposal don't stress, our designer and photographers can help you create an amazing ad for you. Please ask our rep for details.

### Supplying images to SA Style.

We accept high resolution JPEG, EPS, and TIFF files at 300dpi at the size you would like to see it in your ad. Please do not resize the file. If images are too big, please contact us to arrange a file transfer.

## Contacts

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